



SOLUTION PVT. LTD.

VAT No: 603782545

Date: 09/03/2022

This proposal is valid for a period of 30 days from the date above.

Dear Dr. Bikrant Dhakal,

Thank you for reaching out to Beetech Solution Pvt. Ltd. for your ecommerce website needs. Given our experience in e-commerce web design, mobile application development and software development, we are confident in our ability to help you achieve your goals.

After you have reviewed our proposal, please don't hesitate to contact me should you have any questions.

Sincerely,

Jems Khadgi

Project Manager,

Beetech Solution Pvt. Ltd.

8th Floor, Charumati Bhawan

Gopi Krishna Margh, Chabahil, Kathmandu

Contact: +977-1-4813386

Email: business@beetechsolution.com

Website: www.beetechsolution.com



1.COMPANY OVERVIEW

Beetech Solution (Pvt.) Ltd is registered under Company Act 2063 of Nepal offering IT-Enabled Solutions, Services to its client. It has been offering the local and international community with finest software products and solutions that not just fulfill their needs today but offer them a competitive advantage for tomorrow.

From our small but resolute beginning, we have made major inroads into the IT market, capturing key areas of product and service, and established a track record of success in delivering high quality software engineering innovation, business analytics products and services.

Today we provide a wide variety of IT inter-related services, which include design and development of software solutions, hosting of website, and web-based systems, and electronic advertising and marketing all in the best state-of the-art functionality. We have a proven and commendable record in delivering the best quality software engineering products and services, standing out for quality in this rapidly expanding sphere of innovation business.

Beetech Solution partners with our clients to help them achieve their business and IT needs. We have experience, knowledge and skills to advice, design, engineer and implement solutions to medium to large scale systems that take businesses to new heights.

You can visit our website beetechsolution.com to see our portfolio and clients we have worked with.

OVERVIEW

We understand the scope of this project is to design and develop a professional ecommerce website. This proposal is submitted to Dr. Bikrant Dhakal for developing an Ecommerce Website for a clinic. We have received your verbal specification and requirements to submit the proposal and deliver on all functionality as described therein.

We understand the importance of simplicity in user experience for any e-commerce website, as well as your need for high-end design and we propose to deliver on all fronts. The end of goal of the project is to develop the website is that the user books an appointment in the clinic. Also, the user can select the product.

We propose to use the following technologies for this project:

Backend: WooCommerce

Database: MySQL/MariaDB

Server: Apache Server

The details for the technical proposal will be provided after this proposal has been accepted. Switching the technology will increase the timeline and budget of the project.

There are other various technologies for ecommerce development, Shopify, Prestashop, Magento, the cost will different and time line differs as per the platform chosen. The proposed solution is using Wocommerce.

SCOPE OF WORK / DELIVERABLES

Our Team will perform the work as described in each phase of the project below.

RESEARCH STAGE:

1. Finalize specifications
2. Research target market
3. Set strategy to accomplish goals
4. Finalize design and development plan for the e-commerce website
5. Determining the full and final in-depth scope of the project

PLANNING STAGE:

1. Determine main goals of user pathways.
2. Determine the website flow, Optimize the Navigation
3. Prepare wireframes

WEB DESIGN & FRONT-END DEVELOPMENT

1. Finalize the graphical theme of the website and web application (colors, general look and feel, etc.)
2. Finalize layout and structure design
3. Create all graphical elements, and finalize the website look and feel
4. After the finalization of the design, the Slicing of the design would be done.
5. The design will be integrated to the latest front-end technologies as per requirement of the client

BACK-END DEVELOPMENT:

1. Integrate databases, application programming
2. Programming of administration (backend)
3. Integration of e-commerce features, including shopping cart, checkout, membership accounts, etc.
4. Development of website

QUALITY ASSURANCE:

1. Testing to ensure no errors in code and the application is generally bug free

2. Configuration and setup of host server

3. Migration to the live serve

ECOMMERCE WEBSITE FEATURES

Here are the detailed features that are included in the website.

FRONTEND KEY FEATURES

- New Intuitive design for better UI & UX
- Unlimited number of site Users and Products Listing
- Member Sign-up, Login & Forgot Password
- Sign-in/Login with Face book & Google+ for product shopping
- Make an Appointment through form without log in
- Payment Gateway Integration
- Social Media Sharing via Face book, Twitter and Email to
- Spam mail filter/Captcha in the Contact Form
- FAQs listing & website Testimonials
- Fully Responsive Design for PCs, Tablets and Smart Phones with SEO Friendly URLs.
- Homepage Slides (Manageable from Backend and can be added from Admin)
- Banners (Manageable from Backend and can be added from Admin)
- Collections for Products & Services can be shown on Homepage

PRODUCT MODULE

- Brands & Categories listings
- Products listing
- Multiple Product Variations/Attributes
- Product Options
- Product Description, Images & Video
- Products Stock/Inventory
- Product Shipping
- Products Stock/Inventory
- Product details
- Product Images slider
- Product Specifications
- Product Options
- Recommended Products

SEARCH FEATURES

- Keyword Search with Auto-suggest system.
- Product Search with Category Filter Filtering by Brand, Category, Sub-category, Price and Product Attributes Search. Product Filter with Instant listing

SHOPPING CART FEATURES

- Payment options
 1. By Credit Card/Debit Card etc,
 2. Cash On Delivery
 3. Wallet: eSewa, Khalti
- Customizable Shipping & Delivery charges (Admin can manage Shipping & Delivery Charges while listing a product)
- Option to manage Wish list Items
- Billing & Shipping Addresses Management
- Orders History & Order Confirmation
- Order Invoice & Notification Emails

APPOINTMENT MODULES

- Easily book an appointment by filling a form
- Select a suitable date for appointment from the available dates
- Make payment through any of the payment gateway
- Appointment status will be sent to the email address

BUYER MODULES

- Buyers can search products with category filters to easily view what they want.
- Buyer can create multiple wish lists and can add their favorite products to any of the wish lists.
- Buyer can save search criteria for products.
- Auto-zoom of a selected product image on the product details page Option to Write Reviews for the Purchased Products.
- Easy checkout for the products added to the Shopping cart.
- Ability to use Discount coupons on Checkout page. Added coupons will be displayed on the shopping cart.
- Ability to add Products into their Favorite list.
- Social Media Sharing options
- Option to Save multiple Delivery and Billing Addresses with facility to mark any address as Default Delivery or Billing Address
- Ability to Track Orders & Purchase History
- Print Orders
- Orders Update Profile & Account Settings
- My Account
- Change Password
- Request for cancellation & Refund for the orders placed
- Ability to edit personal information

CUSTOMER SUPPORT SYSTEM

- Phone Support (Admin can add its phone number on the portal).

- Live Chat Support – Live Chat will be powered by 3rd party applications to be acquired by clients.

BACKEND/ADMIN KEY FEATURES

- Manage Admin/Backend User
- On Dashboard, we have following info available:
 - New Users:** Total number of users with users of current per month
 - Order Sales:** Total sales of site with sales of current month
 - Sales Earnings:** Commission earned by admin with current month earnings
 - Top Products:** Admin can view top products as per their selling quantity.
 - Top Search Terms:** Admin can view top search terms on the system.
 - Orders:** Total number of orders.
 - Recent Orders:** Admin can view recent orders placed by buyers.
- Manage Filter Groups and Filter Options
- Manage Product Brands & Categories
- Manage Product options and option groups
- Manage Product Tags
- Manage Products Stock/Inventory
- Manage Featured Products (Admin can mark a product as featured while adding/Editing a product and these products are listed in Featured products page)
- Manage Users and their Profile & Account activities
- Manage Shipping company users (To whom the shipping of products will be assigned by admin if admin need to ship the products)
- Reports
 - **Sales Reports:** Date wise sales report Vendor Orders
 - **Users Report:** User wise sales report
 - **Products:** Product wise sales info

CONTENT MANAGEMENT SYSTEM

- Ability to manage(add/edit/delete) Content on the site pages
- Ability to manage Menus and Links of the pages by using Navigation Management.
- Ability to manage images on the pages
- Ability to manage content block
- Option to create SEO ready pages by the CMS including the Meta tags, Title Tags and SEO Friendly URL.
- Slides Management (Slides for Homepage) Banner

SITE CONFIGURATION/ SETTING

- **General:** Site owner email, Site address, Site telephone, logo etc.
- **Local:** Admin Common Settings, Time zone, Currency etc.
- **Email:** Admin can set the basic email settings with SMTP email settings.
- **Media:** Media settings like admin logo, email logo, etc. can be managed.

- Products & their Attributes Settings

PROJECT SCHEDULE

We estimate that the project will take approximately 2 months to be completed with testing and handover. The detailed project schedule will be provided after the approval of this project.

PAYMENT SCHEDULE

A total of **Rs. 3,20,000/-** shall be paid to Beetech Solution Pvt. Ltd. as of the development of the Ecommerce Website, according to the payment schedule. This fee is Exclusive of **VAT**. This cost doesn't include hosting, domain charges that are to be borne separately.

Reference Websites:

- <https://nepalirudraksha.com/> (Can only be accessible via VPN)
- <https://cincottachemist-awsuat.intellipharm.com.au/>
- <https://holistic.com.np/>
- <https://reizvollcosmetics.com/>
- <https://www.nepca.org.np/>